

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
4 January 2001 (04.01.2001)

PCT

(10) International Publication Number
WO 01/00163 A1

(51) International Patent Classification: A61K 7/50
(21) International Application Number: PCT/US00/17635
(22) International Filing Date: 27 June 2000 (27.06.2000)
(25) Filing Language: English
(26) Publication Language: English
(30) Priority Data:
9915095.5 28 June 1999 (28.06.1999) GB
9915094.8 28 June 1999 (28.06.1999) GB
60/201,795 4 May 2000 (04.05.2000) US

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(81) Designated States (national): AE, AL, AM, AT, AU (uti-
lity model), AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN,
CR, CU, CZ, CZ (utility model), DE, DE (utility model),
DK, DK (utility model), DM, EE, EE (utility model), ES,
FI, FI (utility model), GB, GD, GE, GE, GM, HR, HU, ID,
IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT,
LU, LV, MA, MD, MG, MK, MN, MW, MX, NO, NZ, PL,
PT, RO, RU, SD, SE, SG, SI, SK, SK (utility model), SL,
TI, TM, TR, TT, TZ, UA, UG, US, UZ, VN, YU, ZA, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM,
KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian
patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European
patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE,
IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG,
CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published:

- With international search report.
- Before the expiration of the time limit for amending the
claims and to be republished in the event of receipt of
amendments.

For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: COSMETIC METHOD

(57) Abstract: According to the present invention there is provided a cosmetic method comprising: (i) applying to the skin a compo-
sition comprising: (a) at least one quaternary ammonium agent; and (b) humectant; (ii) rinsing the skin. The methods of the present
invention give good skin care benefits, such as good moisturisation, good hydration, good skin feel, good skin softness and/or good
skin smoothness, with low levels of negatives such as greasiness, stickiness or tack.

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